






BLACK FRIDAY AND CYBER WEEK HOLIDAY PROMOTION




11/26/21 - 12/5/21
ELIGIBLE PRODUCT LIST*

GENERAL MERCHANDISE

Category		Style	Description	MSRP	Promotion Pricing	
Accessories		99409-16VM	Rubber Skull Patch Stretch Cap	\$30.00	\$19.50	
		99456-17VM	Performance Iconic Cap with Delta Technology	\$30.00	\$19.50	New
		99414-16VM	Frayed Tonal Logo Cap	\$20.00	\$13.00	
		99413-20VM	Triangle H-D 9FIFTY® Cap	\$30.00	\$19.50	
		99415-20VM	Retro Outline 9FIFTY® Cap	\$30.00	\$19.50	
		99412-16VM	Frayed Logo Cap	\$20.00	\$13.00	New
		99421-16VM	Skull Stretch Cap	\$30.00	\$19.50	New
		99469-19VM	Colorblock Stretch Cap	\$30.00	\$19.50	New









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Accessories		99419-12VW	Rhinestone Wing Skull Cap	\$20.00	\$13.00	
		99552-16VW	Embellished Headwrap	\$20.00	\$13.00	
		99445-18VW	Winged Logo Headwrap	\$20.00	\$13.00	
Hoodies/ Sweatshirts		99084-20VM	Copperblock Hoodie	\$85.00	\$55.25	
		99133-19VW	H-D® Racing Pullover	\$75.00	\$48.75	New
		99242-19VW	Performance Mesh Accent Hoodie	\$95.00	\$61.75	
		99066-20VW	Pink Label Side-Laced Pullover Hoodie	\$85.00	\$55.25	
		99033-20VM	Embossed Logo Slim Fit Pullover Hoodie	\$90.00	\$58.50	


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Hoodies/ Sweatshirts		99125-17VW	Classics Colorblock Hoodie	\$80.00	\$52.00	
		99107-18VM	Hooded Skull Sweatshirt	\$75.00	\$48.75	New
Jackets		98053-19VM	H-D® Triple Vent System™ Trostel Leather Jacket	\$495.00	\$321.75	
		98012-21VM	Victory Sweep Leather Jacket	\$425.00	\$276.25	
		98013-21VW	Victory Sweep Leather Jacket	\$395.00	\$256.75	New
		98000-20VM	Vanocker Waterproof H-D® Triple Vent System™ Leather Jacket	\$595.00	\$386.75	
		98157-21VM	Embossed Logo Padded Biker Leather Jacket	\$425.00	\$276.25	New
		98112-16VM	Gastone Riding Jacket	\$185.00	\$120.25	New








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Jackets		98159-20VW	Killian Textile Jacket	\$275.00	\$178.75	
		98066-19VW	H-D® Triple Vent System™ Gallun Leather Jacket	\$475.00	\$321.75	
		98136-20VW	Pink Label 3-in-1 Mesh Riding Jacket	\$185.00	\$120.25	
		98284-19VM	Piledriver Riding Jacket	\$165.00	\$107.25	
T-Shirts		99136-19VW	H-D® Racing Short Sleeve Henley	\$50.00	\$32.50	New
		99083-20VM	Copperblock Long Sleeve Tee	\$60.00	\$39.00	
		99086-20VM	Performance Micro Mesh Colorblock Tee	\$50.00	\$32.50	
		99064-18VM	Genuine Oil Can Henley	\$65.00	\$42.25	New


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T-Shirts		99063-21VM	Performance Colorblock Wicking Tee	\$50.00	\$32.50	New
		99021-20VM	#1 Racing Slim Fit Tee	\$25.00	\$16.25	New
		99131-17VW	Scroll Skull Hooded Henley	\$60.00	\$39.00	
		99143-14VW	Skull Snap Front Long Sleeve Henley	\$55.00	\$35.75	
		99007-17VM	Iron Block Henley	\$70.00	\$45.50	
		99010-17VM	Iron Block Long Sleeve Tee	\$45.00	\$29.25	
		99092-14VM	Skull Long Sleeve Tee	\$50.00	\$32.50	
		99037-20VW	Freedom Zip-Front Shirt	\$70.00	\$45.50	New

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Wovens		99134-19VW	H-D® Racing Zip-Front Shirt	\$70.00	\$45.50	New
		99028-21VM	Colorblock Pocket Logo Shirt	\$60.00	\$39.00	New
		99072-18VW	Skull Zip-Front Shirt	\$70.00	\$45.50	
		99040-20VW	Pink Label Performance Plaid Shirt	\$65.00	\$42.25	
		99188-19VM	Performance Shirt with Coolcore® Technology	\$85.00	\$55.25	
Wovens		99030-21VM	Plaid Shirt	\$55.00	\$35.75	New
		96136-21VW	Bar & Shield Logo Zip-Front Shirt	\$70.00	\$45.50	

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PARTS & ACCESSORIES

Product Line		Item Number	Description	MSRP	Promotion Pricing
Indoor Covers		93100025	Indoor/Outdoor Black Motorcycle Cover	\$141.95	\$113.55
		93100024	Indoor/Outdoor Motorcycle Cover	\$191.95	\$153.55
		93100023	Indoor/Outdoor Motorcycle Cover	\$161.95	\$129.55
		93100018	Indoor Motorcycle Cover	\$100.95	\$80.75
		93100022	Indoor/Outdoor Motorcycle Cover	\$151.95	\$121.55
		93100020	Premium Indoor Motorcycle Cover	\$161.95	\$129.55
		93100028	Oasis Day Cover	\$111.95	\$89.55

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Product Line	Item Number	Description	MSRP	Promotion Pricing
Indoor Covers	 93100026	Indoor/Outdoor Motorcycle Cover	\$151.95	\$121.55
	 93100040	Indoor/Outdoor Motorcycle Cover - Small	\$151.95	\$121.55
	 93100044	Indoor/Outdoor Motorcycle Cover	\$176.95	\$141.55
Luggage	 93300124	Onyx Premium Luggage Collapsible Tour-Pak Rack Bag	\$131.95	\$105.55
	 93300119	Overwatch Dry Bag	\$151.95	\$121.55
	 93300120	Overwatch Large Sissy Bar Bag	\$232.95	\$186.35
	 93300116	Waxed Canvas Messenger Bag	\$161.95	\$129.55
	 93300123	Onyx Premium Luggage Tour-Pak Rack Bag	\$242.95	\$194.35

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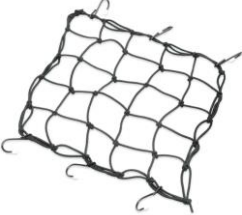



PARTS & ACCESSORIES

Product Line	Item Number	Description	MSRP	Promotion Pricing	
Luggage		93300117	Waxed Canvas Backpack	\$181.95	\$145.55
		90200991	Saddlebag Cooler	\$75.95	\$60.75
		93300113	Black Standard Line Tool Bag	\$70.95	\$56.75
		91743-87T	Handlebar/Fork Bag	\$40.95	\$32.75
		91744-87T	Handlebar/Fork Bag	\$35.95	\$28.75
		93300054B	Three-Pocket Batwing Fairing Pouch	\$131.95	\$105.55
		58900-11	Three-Pocket Batwing Fairing Pouch	\$116.95	\$93.55
		93300098	Rider Backrest Organizer	\$116.95	\$93.55

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Product Line		Item Number	Description	MSRP	Promotion Pricing
Luggage		93300061	Left Saddlebag Guard Bag	\$80.95	\$64.75
		91885-97A	Travel-Paks for Hard Saddlebags	\$70.95	\$56.75
		53000392	Tour-Pak Lid Fitted Organizer	\$161.95	\$129.55
Security and Storage		94704-10	1-1/4 in. Ratchet Tie-Down Straps	\$50.95	\$40.75
		98170-88T	15 in. 6-Hook Cargo Net	\$12.95	\$10.35
		93100017	Fleece Soft Hooks	\$16.95	\$13.55
		52200003	Harley-Davidson Helmet Lock	\$25.95	\$20.75
		93100005	Detach Depot Wall Rack	\$201.95	\$161.55

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BLACK FRIDAY & CYBER WEEK HOLIDAY CAMPAIGN -- LICENSED PRODUCT

PROMOTION EFFECTIVE DATES: 11/26/2021 - 12/5/2021

ELIGIBLE PRODUCT STYLE LIST

Image	H-D Part #	Style Description	Vendor Style #	MSRP	Promotion Pricing
	99312-21VM	WALLET-LEATHER,BIFOLD,BLACK	HDWBT110	\$49.00	\$39.20
	9310-21VM	WALLET-LEATHER,BIKER,BLACK	HDWWA11	\$40.00	\$32.00
	99463-20VM	WALLET-LEATHER,BLACK	HDMWA11	\$56.00	\$44.80
	9465-20VM	WALLET-LEATHER,BLACK	HDMWA11	\$60.00	\$48.00
	9311-21VM	WALLET-LEATHER,TRUCKER,BLACK	HDWBA116	\$68.00	\$54.40
	99466-20VM	WALLET-LEATHER,BLACK	HDMWA11	\$63.00	\$50.40
	98681-22VM	WALLET CHAIN-METAL/LEATHER,BLACK	HDMWC11	\$35.00	\$28.00

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98703-22VM

WALLET-FRONT POCKET,LEATHER,NATURAL

HDMWA11

\$40.00

\$32.00



98704-22VM

WALLET-FRONT POCKET,LEATHER,BLACK

HDMWA11

\$40.00

\$32.00



9313-21VW

WALLET-LEATHER,TRADITIONAL,BLACK

HDMBT110

\$98.00

\$78.40



98699-22VM

WALLET CHAIN-LEATHER,RIDE FREE,BLACK

HDMWC11

\$30.00

\$24.00



98684-22VW

WALLET-LEATHER,LARGE ZIP,BLACK

HDWWA11

\$80.00

\$64.00



98702-22VM

WALLET-TRIFOLD,TRADITIONAL,LTHR,BLACK

HDMWA11

\$40.00

\$32.00



98683-22VM

WALLET CHAIN-METAL,ENGINE OPENER,SILVER

HDMWC11

\$54.00

\$43.20



98680-22VM

WALLET-LEATHER,BIFOLD,BLACK

HDMWA11

\$35.00

\$28.00



98701-22VM

WALLET-BIFOLD,TRADITIONAL,LEATHER,BLACK

HDMWA11

\$40.00

\$32.00

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98700-22VM

WALLET-BIFOLD,TRADITIONAL,LTHR,NATURAL

HDMWA11

\$40.00

\$32.00



98698-22VM

WALLET-LEATHER,BIFOLD,RIDE FREE,BLACK

HDMWA11

\$45.00

\$36.00



8698-17VM

EYEWEAR-BEND,SMOKE,GRY,MATTE,BLK

HABEN01

\$50.00

\$40.00



8702-17VM

EYEWEAR-TAT,SMOKE,GRY,GLOSS,BLK

HATAT01

\$50.00

\$40.00



8642-16VM

EYEWEAR-BURNOUT,GREY,GLOSS,BLK

HABNT01

\$40.00

\$32.00



98699-17VM

EYEWEAR-BEND,YELLOW,LENS,MATTE,BLK

HABEN13

\$50.00

\$40.00



98714-18VM

EYEWEAR-BURNOUT BLU MIR LENS/MAT BLK

HABNT12

\$40.00

\$32.00



8735-19VM

EYEWEAR-SILENCER,ORANGE MIRROR/MATTE BLK

HASIL14

\$50.00

\$40.00



8707-18VM

EYEWEAR-KICKER,BLK,GLS,GRY LEN

HAKIC01

\$50.00

\$40.00

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98667-22VX

EYEWEAR-TWIN,GREY/MATTE GREY

HATWN01

\$40.00

\$32.00



8736-19VM

EYEWEAR-SILENCER,GRY SLVR FLASH/GUNMETAL

HASIL02

\$50.00

\$40.00



98712-21VW

EYEWEAR-JOURNEY,GREY LENS/GLOSS BLK/PNK

HDJNY05

\$165.00

\$132.00



99341-22VX

H-D Gift Pack, Bar & Shield Journal with a Textured Metal

HDL-20121

\$39.00

\$33.15



99338-22VX

H-D Silhouette Bar & Shield Rocks Glass Set

HDL-18791

\$49.00

\$41.65



99343-22VX

JOURNAL - Leather Flames

HDL-20106

\$29.00

\$24.65



99344-22VX

PEN - Ride Free

HDL-20115

\$19.00

\$16.15



99336-22VX

H-D Moscow Mule Set

HDL-18609

\$49.00

\$41.65



98694-22VW

JEWELRY-EARRINGS,INFINITY HEARTS,SILVER

HSE0013

\$140.00

\$112.00



98693-22VW

JEWELRY-NECKLACE,INFINITY HEARTS,SILVER

HDN0485

\$150.00

\$120.00

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99396-20VW

JEWELRY-BRACELET,INFINITY,CORD,BLACK

HDB0423

\$36.00

\$28.80



99366-21VW

JEWELRY-EARRINGS,BLING,B&S,POST,BLK/SLVR

HDE0281

\$52.00

\$41.60



99390-20VW

JEWELRY-NECKLACE,REBEL HEART,CZ,SILVER

HDN0315-1

\$94.00

\$75.20



98695-22VM

JEWELRY-BRACELET,B&S,LTHR/MTL,BLK/SLVR

HSB0220

\$130.00

\$104.00



98697-22VM

JEWELRY-BRACELET,B&S,LEATHER,BLACK

HSB0233

\$120.00

\$96.00



8609-22VM

Watkins Lace

D93517

\$150.00

\$120.00



98600-14VM

BOOTS BRAKE BUCKLE BLACK

D91684

\$165.00

\$132.00



8610-18VM

SHOES-BAXTER,BLK/WHT

D93341

\$65.00

\$52.00



98518-18VW

SHOES-ZIA,BLK/ORG

D83816

\$57.00

\$45.60



98637-22VM

FOOTWEAR-NATHAN,BLACK

D93816

\$62.00

\$49.60

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	98648-22VW	FOOTWEAR-LALANNE DBL STRAP,BLACK	D84711	\$140.00	\$112.00
	98651-22VW	FOOTWEAR-LALANNE TRIPLE STRAP,BROWN	D84714	\$160.00	\$128.00
	98661-19VW	FOOTWEAR-TORLAND,BLACK	D84434	\$60.00	\$48.00
	8662-19VW	FOOTWEAR-TORLAND,WHITE	D84435	\$60.00	\$48.00
	98676-19VM	FOOTWEAR-WRENFORD,GREY	D93545	\$70.00	\$56.00
	98677-19VM	FOOTWEAR-WRENFORD,BLACK	D93544	\$70.00	\$56.00
	98748-21VW	FOOTWEAR-HOWELL 7 IN HARNESS,BLACK	D84665	\$150.00	\$120.00
	8749-21VM	FOOTWEAR-CLAY SLIPPER,BLACK	D93926	\$60.00	\$48.00
	98750-21VW	FOOTWEAR-LIL SLIPPER,BLACK	D83011	\$60.00	\$48.00
	99504-20VM	FOOTWEAR-SALTER,BLACK	D93647	\$160.00	\$128.00

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